

**EGYPTIAN ELECTRIC COOPERATIVE ASSOCIATION
POLICY BULLETIN NO. 409**

SUBJECT: IDENTITY THEFT PREVENTION

I. OBJECTIVE

The purpose of this policy is to:

- A. Create an identity theft prevention program (Identity Theft Prevention Program) that ensures the privacy and accuracy of member/consumer credit report information, reduces the incidence of identity theft and aids victims of identity theft by implementing standards of care and procedures allowing the detection, prevention and mitigation of identity theft when using member/consumer personal information within the possession of the Cooperative.

The following policies and procedures already in effect are specifically incorporated herein and will continue to operate in conjunction with the Identity Theft Prevention Policy to achieve its stated purpose:

1. Policy Bulletin No. 112 Privacy Principles for Member Information
 2. Policy Bulletin No. 216 Internet Web Privacy
 3. Policy Bulletin No. 217 Use of Electronic Communications
 4. Policy Bulletin No. 220 Business Ethics
 5. Policy Bulletin No. 408 Record Retention
- B. Establish procedures to identify and respond to risk factors called “Red Flags” to detect, prevent and mitigate identity theft from the Cooperative’s member/consumer personal information.
- C. Implement procedures for responding appropriately to evidence of identity theft and unauthorized use of member/consumer personal information.
- D. Provide for staff training and periodic review and updating of the Identity Theft Prevention Program.
- E. Provide for oversight, implementation and administration of the Identity Theft Prevention Program by the Cooperative’s senior management and oversight by the governing board of directors.
- F. Identify the proper purposes for which customer consumer reports, or credit information obtained from Consumer Reporting Agencies, may be used by the Cooperative.
- G. Comply with the Fair Credit Reporting Act of 1970, 15 U.S.C. Section 1681 et. seq. (FCRA), the Fair and Accurate Credit Transactions Act of 2003, 15 U.S.C. Section 605(h)(2) (FACT Act) and the Identity Theft Red Flag rules promulgated by the Federal Trade Commission on November 9, 2007 and found at 16 CFR Part 681.

II. CONTENT

A. DEFINITIONS

1. “Consumer Report” is defined as any written, oral or other communication of any information by a consumer reporting agency bearing on a consumer’s credit

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worthiness, credit standing, credit capacity, character, general reputation, personal characteristics or mode of living which will be used at least partly to determine the consumer's eligibility to receive and pay for services. Consumer Reports are commonly known as credit reports.

2. **“Consumer Reporting Agency”** (CRA) is defined as any person which, regularly engages in assembling or evaluating consumer credit information or other information on consumers for the purpose of furnishing consumer reports to third parties. Examples include Equifax, TransUnion, Experian and OnLine Utility Exchange.
3. **“Covered Account”** means a utility account primarily for personal, family or household purposes and may include small business sole proprietor accounts where there is a reasonably foreseeable risk of identity theft.
4. **“Red Flags”** as used herein are patterns, practices or specific activities that taken together or alone, indicate the possible occurrence of identity theft, including the following:
 - a. Alerts, notifications, or other warnings received from CRAs or other service providers, such as fraud detection services, which include:
 - i. Fraud or active duty alert.
 - ii. Credit freeze notice.
 - iii. Address discrepancy notice informing of a substantial difference between the address provided by the consumer and the address on file with the CRA.
 - iv. Inconsistent pattern of activity based on history and pattern of activity, such as recent and significant increase in volume of inquiries, unusual number of recently established credit relationships, a material change in the use of credit or an account that was closed for cause or abuse.
 - v. Notification that the taxpayer identification number matches another name or that name and taxpayer identification number has never been associated.
 - vi. Notification that the taxpayer identification number is reported as belonging to a deceased.
 - vii. Notification that the taxpayer identification number is a non-issued or invalid number.
 - viii. Notification that the taxpayer identification number owner is under-age.
 - b. The presentation of suspicious documents. For example:
 - i. The application or identification documents appear to be altered or forged;
 - ii. The photograph or physical description on the identification is not consistent with the appearance of the applicant or customer;
 - iii. The documents are inconsistent with information provided by the customer; or

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- iv. The documents are inconsistent with readily accessible information on file with the Cooperative.
 - v. The presentation of an invalid, declined, or unauthorized credit/debit card; or presentation of a credit/debit card that is different than the name on the Covered Account.
 - vi. The request of estate capital credits without appropriate documentary evidence.
- c. The presentation of suspicious personal identifying information, such as when:
- i. The personal identifying information is inconsistent when compared to other information on file with the Cooperative, from the member/consumer, or from external information sources (e.g., address discrepancies, an un-issued Social Security Number (SSN), or the date of birth does not match the corresponding SSN range).
 - ii. The member/consumer fails to provide all required personal information on an application or in response to notification that the application is incomplete.
 - iii. The personal identifying information matches that of known fraudulent activities.
 - iv. The personal identifying information is of a type commonly associated with fraudulent activity, such as invalid phone number, mail drop or prison address.
 - v. The address or telephone number is used by unusually large number of persons opening accounts.
- d. The unusual use of, or other suspicious activity related to, a Covered Account, such as:
- i. With a new Covered Account, the member/consumer fails to make the first payment or makes an initial payment but no subsequent payments.
 - ii. A member/consumer with a Covered Account notifies the Cooperative that he or she is not receiving paper account statements.
 - iii. The Cooperative is notified of unauthorized services in connection with a member/consumer's Covered Account.
 - iv. A Covered Account is used in a manner that is inconsistent with established patterns of activity on the account (e.g. non typical activity in bill payment).
 - v. A Covered Account that has been inactive for a reasonably lengthy period of time is used (taking into consideration the type of account, the expected pattern of usage and other relevant factors).
 - vi. Repeated returned mail even though the member/consumer with a Covered Account continues to receive electric service.
 - vii. A request for change of password for use of the e-bill Web site, especially a phone request.

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- e. Notice from member/consumers, victims of identity theft, law enforcement authorities, or other persons regarding possible identity theft in connection with Covered Accounts held by the Cooperative.

B. DUTIES TO DETECT, PREVENT AND MITIGATE

1. General

- a. All employees that have access to information in a Covered Account shall be trained to detect, and respond to, Red Flags.
- b. Means of identity verification may include any one or more of the following:
 - i. Applicant's full name
 - ii. Mailing address;
 - iii. Street address;
 - iv. Phone number;
 - v. Government-issued Photo identification;
 - vi. Passwords or challenge questions (whether assigned by the Cooperative or user-defined)
 - vii. For an individual, date of birth;
 - viii. For a U.S. person, a taxpayer identification number;
 - ix. For a non-U.S. person, one or more of the following:
 - 1. Taxpayer identification number; passport number and country of issuance;
 - 2. Alien identification card number; or
 - 3. Number and country of issuance of any other government-issued document evidencing nationality or residence and bearing a photograph or similar safeguard.

2. New Accounts

- a. When opening new Covered Accounts and performing other functions regarding Covered Accounts including but not limited to address and billing changes, the identity of the applicant or member/consumer shall be verified to the extent reasonable and practicable under the circumstances.
- b. The Cooperative should not open a new Covered Account if there is a fraud or active duty alert for the applicant or member/consumer unless the Cooperative gathers additional information sufficient to form a reasonable belief that the person making the request is the applicant or member/consumer making the request.
- c. If one or more Red Flags are detected during the application process for a Covered Account, while servicing a Covered Account, or otherwise, the Customer Service Representative (hereinafter "CSR") shall require the applicant to personally appear with proper identification at a Cooperative office during normal working hours. Should a CSR have

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reasonable suspicion that the Red Flag is definitive proof or suspicion of identity theft, the CSR will immediately notify a supervisor or other management level staff of the detection.

3. Existing Accounts

- a. When servicing existing Covered Accounts, such as processing change of address requests, CSRs shall authenticate the identity of the member/consumer as well as verify the change of address or other information on the account.
- b. The Cooperative should not open a new Covered Account or make material changes to an existing Covered Account if there is a fraud or active duty alert for the applicant or member/consumer unless the Cooperative gathers additional information sufficient to form a reasonable belief that the person making the request is the applicant or member/consumer making the request.
- c. If one or more Red Flags are detected while servicing a Covered Account, or otherwise, the CSR will take additional steps to confirm proper identification. Should a CSR have reasonable suspicion that the Red Flag is definitive proof or suspicion of identity theft, the CSR shall notify their supervisor or other management level staff of the detection.
- d. The Cooperative will flag or mark Covered Accounts that are to be monitored so that any reviewer (*e.g.* CSR) servicing the account can be aware of the previous Red Flags or other concerns.

4. Supervisor Actions

- a. Employees who are notified of a Red Flag shall evaluate the degree of risk posed by the particular Red Flag(s).
- b. In determining an appropriate response, any aggravating factors, such as additional known Red Flags increasing the risk of identity theft should be considered.
- c. Appropriate responses to a Red Flag may include the following:
 - i. Monitoring the Covered Account for evidence of identity theft--- the Cooperative will mark accounts in such a manner so as to make it known to the CSR or other employee reviewing this account of any previous Red Flag concerns.
 - ii. Contacting the consumer/member;
 - iii. Changing any passwords, security codes, or other security devices that permit access to the Covered Account;
 - iv. Reopening the Covered Account with a new account number;
 - v. Not opening a new Covered Account;
 - vi. Closing an existing Covered Account;
 - vii. Not attempting to collect on a Covered Account or not referring a Covered Account to a debt collector;

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- viii. Notifying law enforcement; or
- ix. Determining that no response is warranted under the particular circumstances.

5. Record Management

- a. The Cooperative shall maintain records of the information used to verify the applicant's identity, including name, address and other identifying information as applicable and used by the Cooperative to verify a person's identity.
- b. If a governmental agency provides the Cooperative with a list of known or suspected terrorists, the Cooperative shall consult such list to determine whether the applicant appears on such list.

C. SERVICE PROVIDERS

- 1. If the Cooperative engages a service provider to perform an activity in connection with one or more Covered Accounts, the Cooperative shall take steps to ensure that such activity is conducted according to reasonable policies and procedures designed to detect, prevent and mitigate the risk of identity theft.
- 2. Where appropriate, the Cooperative shall require by contract that service providers have policies and procedures to detect relevant Red Flags that may arise during performance of the services, and to either report the occurrence of the Red Flags to the Cooperative or to take appropriate steps to prevent or mitigate identity theft.
- 3. The Cooperative shall maintain an inventory of all service providers that have access to member or employee identification information.

D. CONSUMER REPORTS

- 1. Use of Consumer Reports. Consumer Reports shall be used only in connection with the extension of credit, the extension of or provision of services to a member/consumer, to review an account to determine if the member/consumer meets the terms of the account and for such other legitimate cooperative purposes as may be approved by cooperative senior management.
- 2. Notice of Adverse Actions. If the Cooperative takes an adverse action based on a Consumer Report, then the Corporation shall provide written notice either via U.S. Mail or electronic notice (*e.g.* email) to the applicant, which shall include notice of the adverse action; the name, address and toll-free telephone number of the CRA that provided such report; ; and notice of the member/consumer's right to obtain a free copy of such report from the CRA within 60 days and to dispute the accuracy or completeness of such report, as required by applicable federal Consumer Credit Protection laws (15 U.S.C.A. §§ 1681m and 1681j).
- 3. Notice of Address Discrepancy

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- a. If the Cooperative receives a notice of address discrepancy from a CRA, the Cooperative must reasonably confirm the identity and address of the applicant.
- b. Employees who are notified of the notice of address discrepancy shall take reasonable steps to verify the identity of the applicant by verifying the information provided by the CRA with the member/consumer or comparing other information maintained by the co-op about the member/consumer (*e.g.*, change of address notification, account records, service application, etc.).
- c. If the Cooperative is unable to form such a reasonable belief regarding the identity of the applicant, then the Cooperative shall respond appropriately under the circumstances, such as not opening an account for the applicant, closing an existing account, or taking other actions as determined appropriate based on the circumstances.

E. FURNISHING INFORMATION

1. When furnishing information to a CRA, the Cooperative shall: report accurate information; correct and update incomplete or inaccurate information; report accounts closed voluntarily by the member/consumer; and report delinquent accounts that have been placed for collection, charged to profit or loss or subject to a similar action.
2. The Cooperative shall not furnish information to a CRA if the furnisher has reasonable cause to believe such information is inaccurate.

F. UPDATE AND COMPLIANCE REPORTS

1. The Identity Theft Prevention Program and the defined Red Flags should be reviewed and updated periodically based upon the following:
 - a. Experiences of the Cooperative with identity theft;
 - b. Changes in methods of identity theft;
 - c. Changes in methods to detect, prevent, and mitigate identity theft;
 - d. Changes in the types of accounts that the Cooperative offers or maintains; and
 - e. Changes in the Cooperative's business arrangements which would impact the Identity Theft Prevention Program, such as service provider arrangements.
2. Staff responsible for implementation of the Identity Theft Prevention Program shall provide compliance reports at least annually to the Cooperative's Board of Directors regarding the Cooperative's compliance with applicable law.
3. The Executive Vice President/General Manager shall review the compliance reports and take appropriate action, if required.
4. Compliance reports should address material matters related to the Identity Theft Prevention Program and evaluate issues such as:

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- a. The effectiveness of the Cooperative's policies and procedures;
- b. Service provider arrangements;
- c. Significant incidents involving identity theft and management's response; and
- d. Recommendations for material changes to the Identity Theft Prevention Program.

G. SOCIAL SECURITY NUMBERS

1. The Cooperative shall not require member/consumers to transmit a Social Security Number via the Internet unless the transmission is secure or encrypted.
2. The Cooperative shall not require member/consumers to use a Social Security Number to access its website unless coupled with a Personal Identification Number or other method of identification.
3. The Cooperative may require a Social Security Number to establish or terminate an account, to contract for services, or to confirm the accuracy of a Social Security Number on file.
4. The Cooperative may use Social Security Numbers for internal administrative or verification purposes.

III. RESPONSIBILITY

- A. The Executive Vice President/General Manager shall be responsible for implementation, administration and review of the Identity Theft Prevention Program.
- B. The Executive Vice President/General Manager may suggest changes to the Identity Theft Prevention Program and guidelines, as necessary to address changing identity theft risks, for the Board's review and consideration.
- C. The Executive Vice President/General Manager may assign the specific responsibility of implementation to members of the staff of the Cooperative.
- D. The Executive Vice President/General Manager shall oversee applicable service provider arrangements and staff training as necessary to facilitate effective implementation and oversight of service providers.

ADOPTED: 12/18/2008

Signed: *Ray Mulholland*, Secretary